

SPOT Introduction

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Safety is Evolving

Safety is evolving. Complex issues of today have subsumed concerns of the past. And the safety landscape of tomorrow is yet to be defined.

- Chemicals
- Food and water
- Infrastructure
- Initial adoption of electricity
- Medical devices
- Nanotechnology
- Renewable energy
- Wireless integration
- SUSTAINABILITY



UL OPERATES IN
MORE THAN

143

COUNTRIES



AND ACROSS
MORE THAN

20

INDUSTRIES

UL HAS ENHANCED TRANSACTION SECURITY FOR:



500+ banks

20+ payment
schemes

60+ mobile network operators

50+ governments/
transport operators



UL has helped to set

MORE THAN

1,600

standards defining safety,
security, quality and sustainability



**SCIENCE & GLOBAL
EXPERTISE**

UL SOFTWARE IS USED BY

10,000+



**ORGANIZATIONS IN
OVER 10 INDUSTRIES**



UL'S SUSTAINABILITY CERTIFICATIONS are referenced in

900+

SUSTAINABLE PRODUCT
SPECIFICATIONS OR PURCHASING
GUIDELINES AROUND THE GLOBE

UL SERVES

1 OUT OF 3

FORTUNE 500 COMPANIES



WORKING FOR A
SAFER WORLD
since **1894**



92%

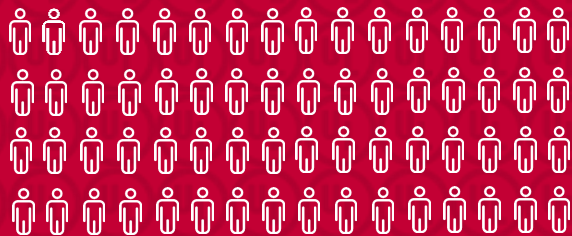
OF U.S. BUILT ENVIRONMENT
AUTHORITIES PREFER UL



UL HAS SUPPORTED A
CENTURY OF INNOVATION
FROM ELECTRICITY TO NANOTECHNOLOGY

UL REACHES MORE THAN

1 BILLION



GLOBAL CONSUMERS

ANNUALLY WITH SAFETY MESSAGES



BRAND PRESENCE

UL MARKS APPEAR on more than

22 BILLION

PRODUCTS GLOBALLY

3 OUT
OF **4**



U.S. CONSUMERS are FAMILIAR
WITH THE UL MARK

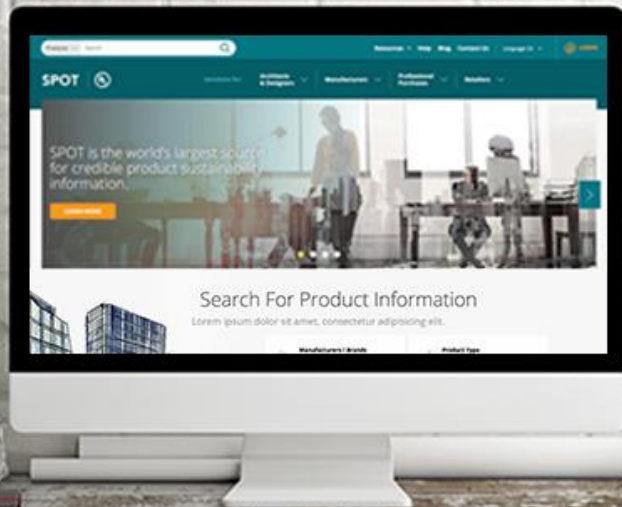


UL WORKS TO PROTECT THE MARKET FROM COUNTERFEIT GOODS

IN 2015 ALONE UL PARTICIPATED IN 506 SEIZURES, ELIMINATING MILLIONS OF DOLLARS OF COUNTERFEIT
PRODUCTS FROM THE MARKET

SPOT INTRODUCTION & APPLICATION

<https://spot.ul.com>



YOUR NEEDS

Always a time crunch

Demand for current, consistent and correct source of complete product information

Complete sustainability and performance data required for adequate product evaluation and selection

Product information needed within project framework



COMPLEX STAKEHOLDERS AND DEMANDS

Stakeholders	Building Owner Insurer			Building Performance, Legal Codes, Fire Safety, Cost, Health & Environment
	Developer Asset Manager			Fire Safety, Building Performance, Health & Environment, Risk and Cost
	Architect Designer			Building Owner, Cost Optimization Tenants/Occupants
	Engineer Specifier			Safety and Security, Performance, Quality, and Codes
	Building Occupants Tenants			Health & Environment, Tenants/Occupants Safety/Security
	General Contractor Sub Contractor			Eco Awareness, Health & Environment, Cost, Regulation, Code, Building Performance
	Regulatory Authorities Government Agencies			Safety and Health, Sustainability
	Manufacturer & Mfgr Reps			Government Agencies, Regulations, Codes & Compliance, Health & Environment.
		Demand Drivers		



INTRODUCING SPOT



UL.COM/SPOT

Featuring more than 100,000 product families

MasterFormat product coding

AutoDesk® Revit Add-in Launched 2017

Autocad & Sketchup coming in 2018

Search by Sustainable Building Credits



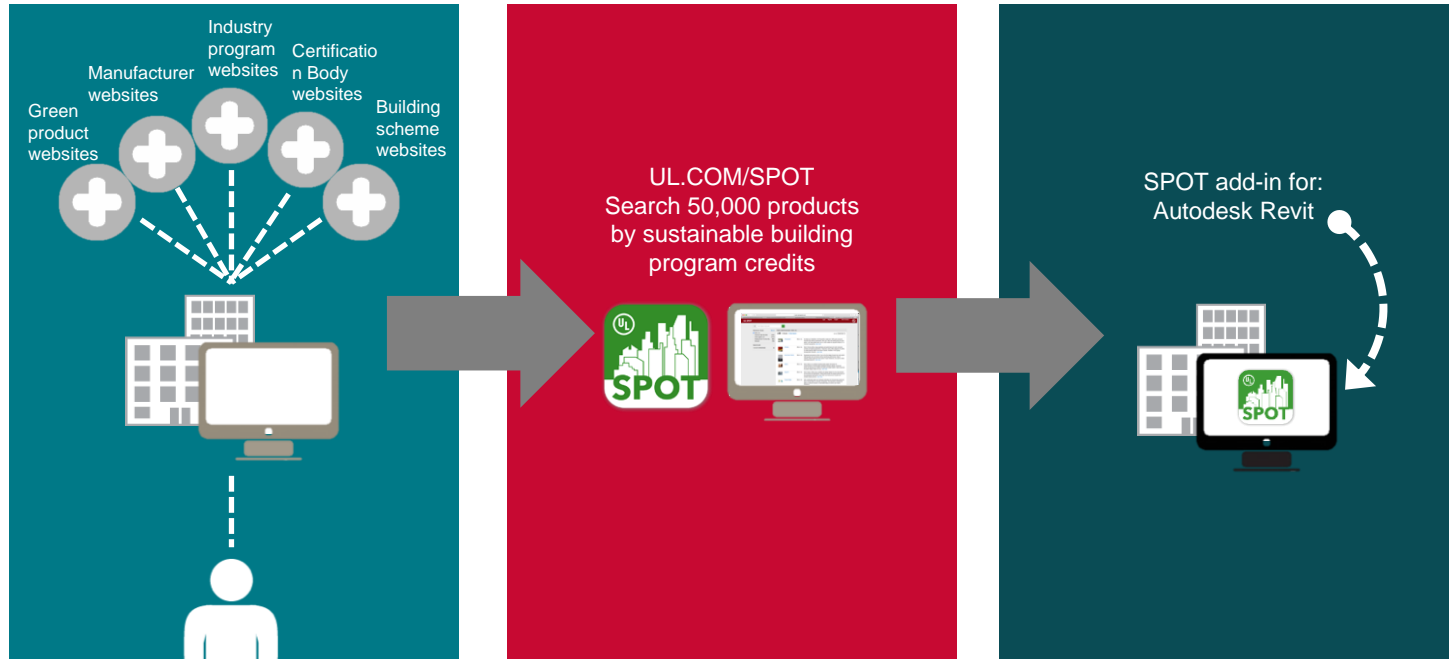
BREEAM®



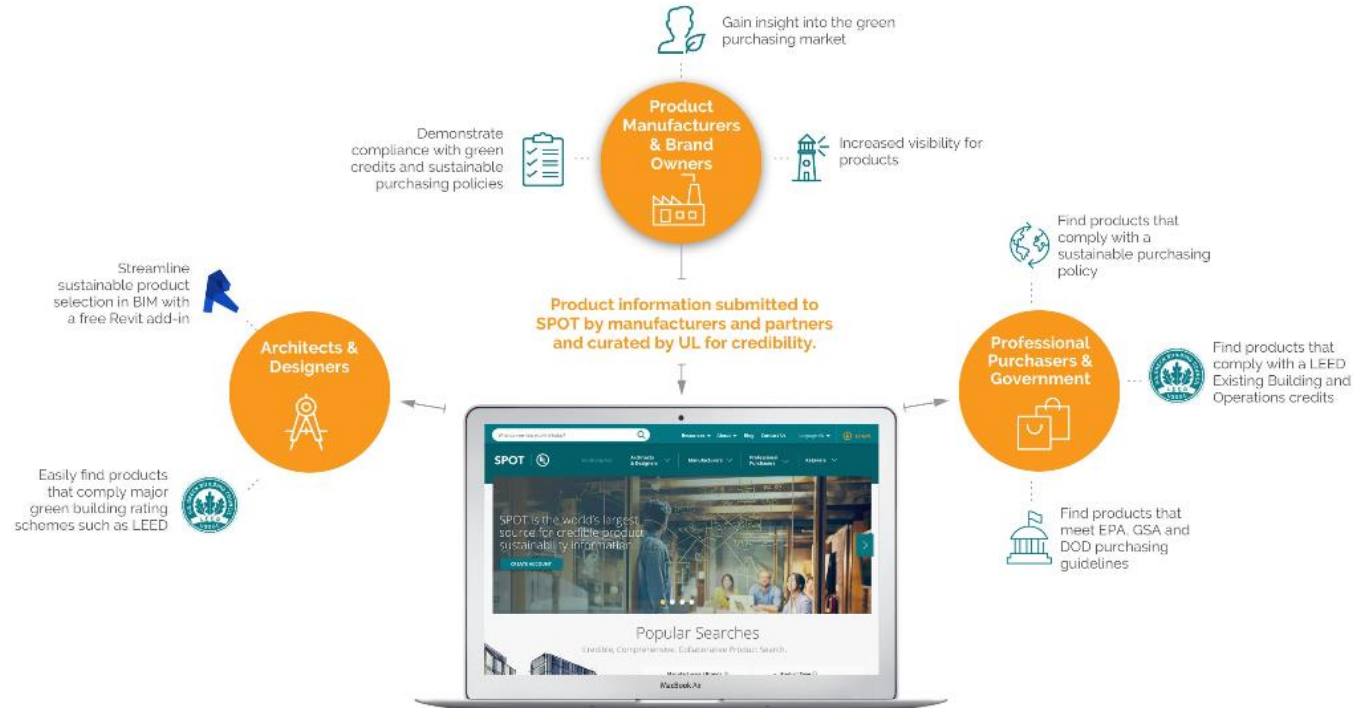
fitwel *CAL*Green



SPOT HELPS STREAMLINE PRODUCT SEARCH



SPOT: credible, comprehensive, and collaborative product search



Why SPOT

Here are the reason why users trust SPOT to find products.

100,000+

green products in our
database

56%

of buyers that say
certifications made
products more
reputable

92%

of architects &
designers recognize the
UL brand

1

SPOT is the only
product database
linked to by the GSA
and DOD



SPOT by the Numbers



Unique visitors to SPOT



AEC firms registered in SPOT to
select products



Downloadable documents for
green building submittals



Average new products added to
SPOT a month



KEY PARTNERS

Key Partnership Agreements



Government website referrals



Architect Partnership



**The American
Institute
of Architects**



AVITRU




An aerial, isometric view of a city model. The city is composed of numerous white, rectangular blocks of varying heights, representing buildings. These blocks are arranged in a grid-like pattern, with some areas more densely packed than others. The city is surrounded by a blue, translucent material that represents water or a digital surface. The overall scene is brightly lit, with soft shadows cast by the buildings, giving it a clean, modern, and digital appearance.

R AUTODESK REVIT







[View SPOT feature in YouTube](#)

SPOT Delivers Credible Product Search



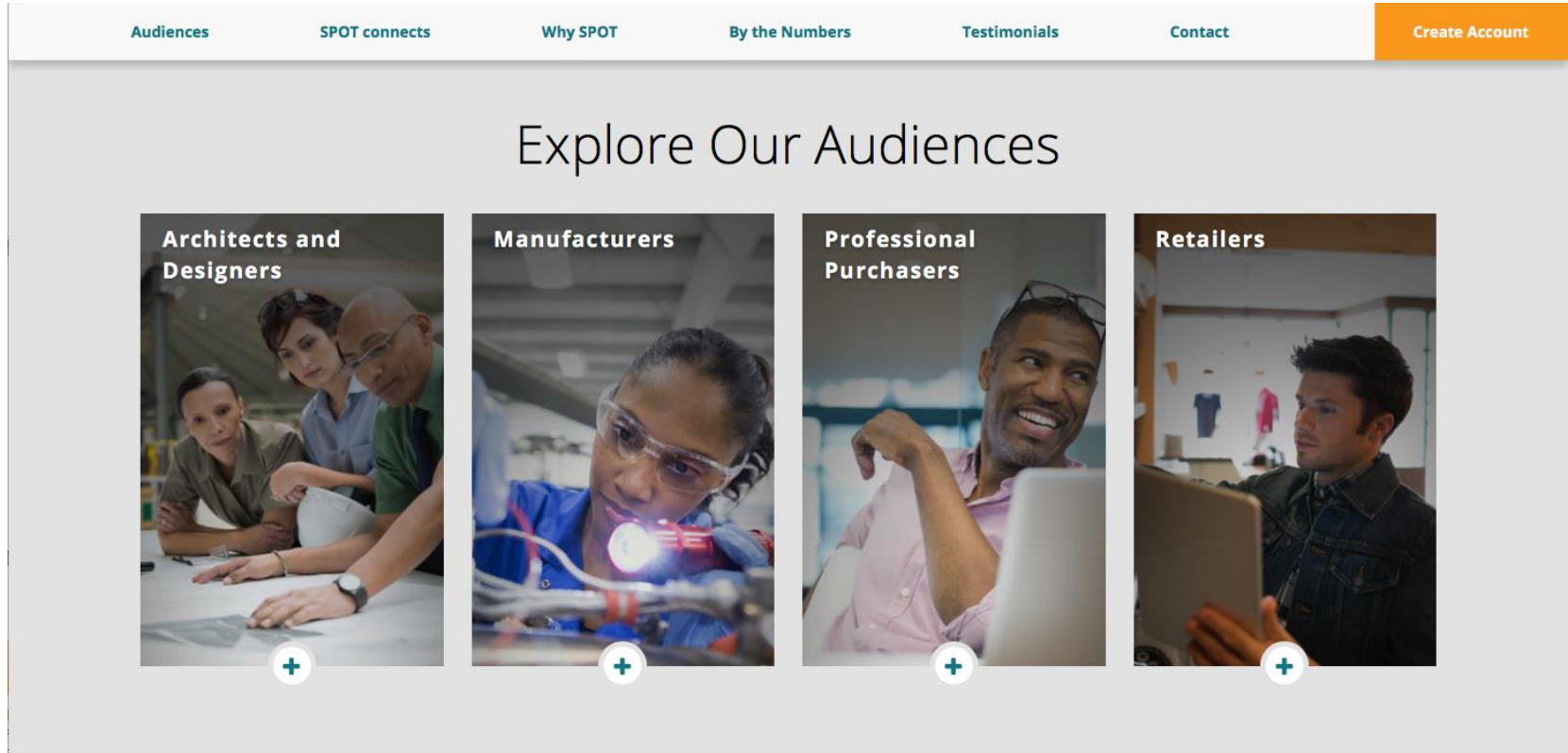
Search For Product Information

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

 Manufacturers / Brands Search products by manufacturer or brand name.	 Product Type Search products by type such as door, window, etc.
 Master Format MasterFormat is a standard for organizing specification and other written information for building projects.	 Standard Numbers Search by standard number that a product is certified or validated to.
 Certifications Search by certification program that a product or facility is certified to.	 Sustainable Credits Search products by sustainable credits in programs such as LEED, Green Globes and more.

START NEW SEARCH

SPOT is Tailored to User Needs



Sustainable Credits



Home > Products Catalog >

Products Catalog

Clear All Filters

Manufacturer / Brands

Product Type

MasterFormat®

Rating Systems/Sustainable Credits

Company Statements

Certification

Standard Number

New SPOT Partners



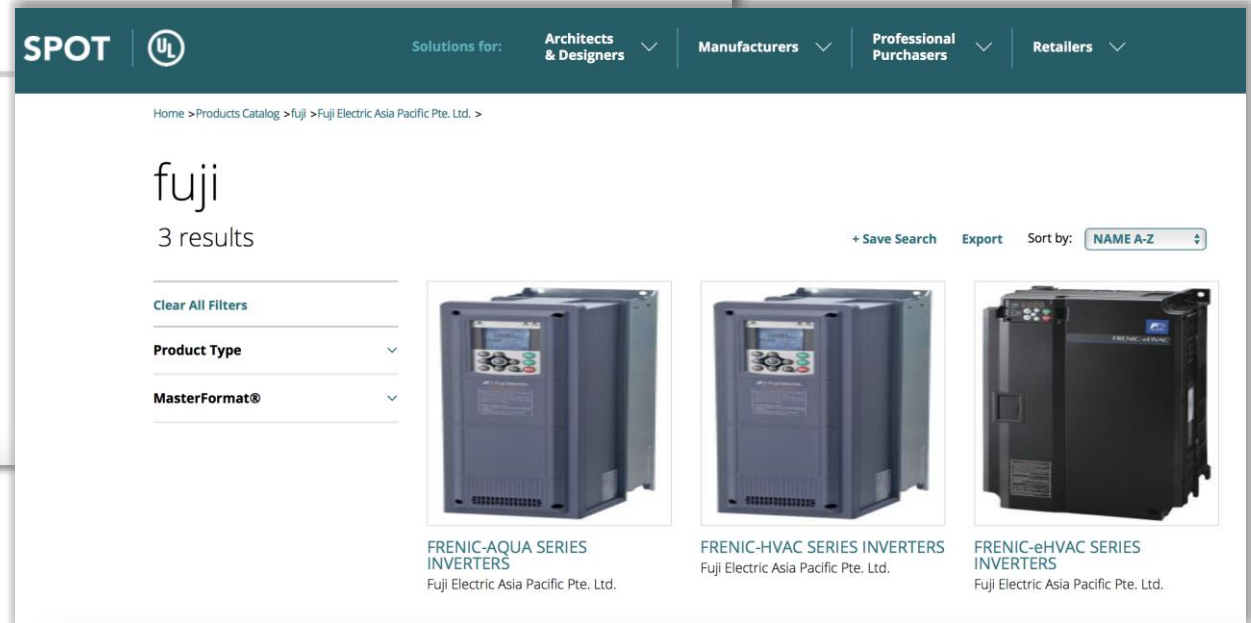
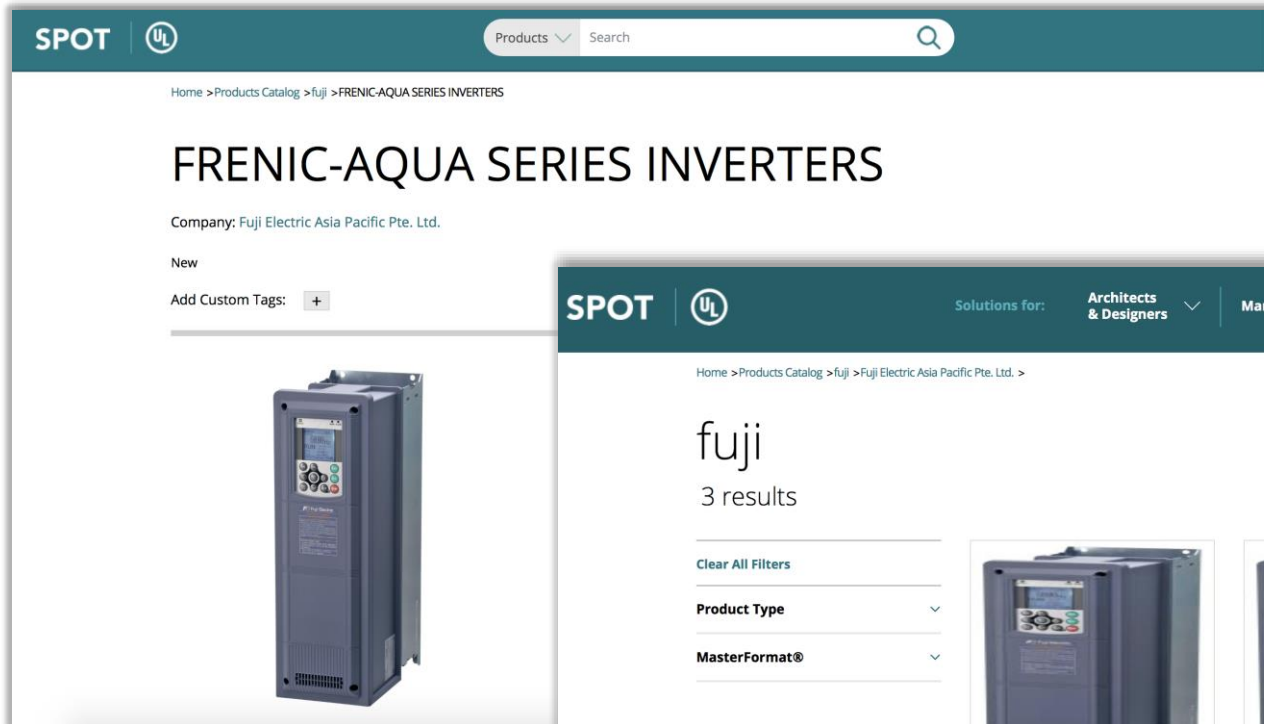
Carpet & Rug Institute

Now Trending

LEED v4 - Operations & Maintenance (13687)
LEED v4 BD&C Healthcare (12692)
LEED v4 O+M: Existing Buildings (11351)
LEED v4.1 O+M: Existing Building (26219)
NAHB Green Building Standard 2015 (11909)
NAHB National Green Building Standard 2015 (12573)
New Zealand Green Star - Office (9564)
Pearl Rating System for Estidama Version 1 (9523)
San Francisco Green Building Requirements for City Buildings (35238)
Seattle Green Janitorial Products Bid (3090)
Singapore BCA Green Mark GB NRB:2015 (13720)
South Africa Green Star - Office (9564)



Reach more Worldwide Audiences



Thank you



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